

# Retail's Impact in Georgia

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**28%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$171.1B** total impact on GDP

**\$39.3B** direct labor income

**168.6K** retail establishments

**1.1M** direct retail employment

**1.9M** total jobs supported

**\$67.4B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GEORGIA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>1,092,520</b>	<b>\$67,357</b>
Accommodation	52,510	\$4,541
Administrative and support and waste management and remediation services	559,920	\$28,998
Agriculture, forestry, fishing, and related activities	83,140	\$6,646
Arts, entertainment, and recreation	128,630	\$5,154
Construction	388,430	\$37,951
Educational services	141,070	\$8,121
Finance and insurance	380,470	\$58,620
Health care and social assistance	630,640	\$48,671
Information	162,140	\$51,393
Management of companies and enterprises	98,980	\$16,295
Manufacturing	446,770	\$73,044
Mining, quarrying, and oil and gas extraction	9,320	\$2,126
Other services (except government and government enterprises)	429,940	\$14,239
Professional, scientific, and technical services	506,410	\$53,791
Real estate and rental and leasing	366,520	\$102,693
Transportation and warehousing	454,900	\$34,396
Utilities	21,580	\$14,963
Wholesale trade	249,090	\$57,695

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## THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN GEORGIA

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
<b>Georgia</b>	<b>168,644</b>	<b>1,092,520</b>	<b>1,921,600</b>	<b>\$39,291</b>	<b>\$98,601</b>	<b>\$67,357</b>	<b>\$171,132</b>
GA-1	12,272	83,720	137,700	\$2,810	\$5,846	\$4,844	\$10,663
GA-2	10,592	74,200	125,220	\$2,320	\$5,161	\$4,023	\$9,300
GA-3	11,563	77,840	130,300	\$2,423	\$5,148	\$4,262	\$9,212
GA-4	10,753	73,810	124,270	\$2,960	\$6,517	\$4,713	\$11,021
GA-5	18,902	121,170	253,620	\$5,124	\$19,876	\$7,922	\$32,093
GA-6	15,255	87,870	160,700	\$3,423	\$10,698	\$6,042	\$17,770
GA-7	14,169	85,480	160,400	\$3,457	\$9,281	\$5,953	\$15,552
GA-8	9,986	68,730	111,560	\$2,118	\$4,125	\$3,844	\$7,957
GA-9	12,616	75,490	125,970	\$2,662	\$5,529	\$4,893	\$10,026
GA-10	10,393	65,630	111,640	\$2,207	\$4,381	\$3,894	\$8,245
GA-11	11,838	77,980	133,930	\$2,891	\$6,639	\$4,883	\$11,414
GA-12	9,828	70,210	117,340	\$2,224	\$4,624	\$3,841	\$8,519
GA-13	11,050	68,190	123,490	\$2,656	\$6,389	\$4,581	\$11,292
GA-14	9,427	62,200	105,470	\$2,014	\$4,386	\$3,662	\$8,067